

John Clement Watson

Middletown, CT 06457

(860) 301.7775 - jcvwatson@gmail.com - www.jcvwatson.com

ABOUT

Creative and self-motivated professional with excellent problem solving skills and the ability and experience to balance and meet deadline projects with high quality. Outgoing professional that brings large quantities of energy and enthusiasm to every project no matter the proportion. Independently proficient, easy and enjoyable to collaborate with. Prodigious background of experience for age and higher education knowledge with a vast amount of knowledge self-taught. Boundless knowledge in the communications, marketing, and design field.

PROFESSIONAL EXPERIENCE

WHELEN ENGINEERING – Chester, CT, 2009 to Present

Emergency warning lights and sirens, Public Warning systems and Aviation lighting proudly designed, manufactured and assembled in the U.S.A.

SOCIAL MEDIA MANAGER, VIDEOGRAPHER, VIDEO PRODUCER, WEB DESIGNER, WEB PROGRAMMER AND GRAPHIC DESIGNER

Educated upper management and others of the negatives and positives of social media. Created accounts/presence in current and up and coming social media platforms. Plan and design social media content and strategies. Keep up with everyday social media responsibilities. Developed reports of insights and analytics of our social media, fans and competition. Plan, produce, and promote videos for the company. Plan and strategize website layout. Keep up with internet trends and enhancements. Design and program user friendly interfaces and web programs for internal and external users. Design and manage databases. Design and create graphics. Keep up with graphic design trends.

WFSB CHANNEL 3 NEWS – Rocky, CT, 2008 to 2009

The latest Hartford area news, weather forecasts, I-84 traffic, I-91 traffic, I-95 traffic, sports, news for Connecticut.

VIDEOGRAPHER, VIDEO PRODUCER, EDITOR

Film and edit professional and accurate videos for the news in a timely manner for fast pace news.

BRIAN HOUSE, A.V.P. – Chester, CT, 2006 to 2008

Non-Profit Adult Companion, Community Living Arrangement, Continuous Residential Supports, Individualized Home Supports, Personal Supports, Respite and Transportation.

DIRECT CARE AID

Meet the needs and assist the clients to help them with everyday routine activities and chores.

RELATED EXPERIENCE

WFSB CHANNEL 3 NEWS – Rocky, CT, 2007 to 2008

The latest Hartford area news, weather forecasts, I-84 traffic, I-91 traffic, I-95 traffic, sports, news for Connecticut.

VIDEOGRAPHER, VIDEO PRODUCER, EDITOR INTERN

Assist the Manager of Photography for WFSB. Help manage photographers, editors and the equipment. Film and edit professional and accurate videos for the news in a timely manner for fast pace news.

EDUCATION

Associates of Arts in Communications – Middlesex Community College – Middletown, CT (2008)

Bachelor of Arts in Communications, Minor of Arts in Art – Central Connecticut State University – New Britain, CT (2013)

VOLUNTEERISM

Special Olympics Connecticut – Volunteer (2002 to Present)

TECHNICAL SKILLS

Knowledgeable of Final Cut, Avid, Adobe Creative Suite including Photoshop, Illustrator, Premiere, Dreamweaver, Encore, InDesign, After Effects, Fireworks and Flash. Experienced with both PC and Apple computers, digital and film SLR cameras, professional studio camera equipment, and both digital and analog video editing. Social Medias used for work; Facebook, Twitter, Instagram, YouTube, LinkedIn, Vine, Foursquare, Path, Pinterest and Google+.